



ŠKODA presented new vehicles with alternative drives in 2019, including the G-Tec CNG models. With the Citigo^e iV, the first all-electric production model, ŠKODA is entering the era of e-mobility.

BUSINESS DEVELOPMENT

The ŠKODA models are synonymous with smart understatement, featuring a superior spacious interior, the highest standards of functionality, excellent value for money and a distinct design. Added to that are a number of “Simply Clever” ideas and new digital services, all aimed at making customers’ lives easier. ŠKODA presented the CNG-powered Scala G-Tec and Kamiq G-Tec in 2019, expanding the range of particularly environmentally conscious and efficient natural gas models. ŠKODA also presented the successor to the successful Octavia, and the Kamiq city SUV for the European market. In addition, ŠKODA entered the era of e-mobility in 2019. For the future, ŠKODA is combining the establishment of its electric product family and an integrated networked ecosystem for mobility solutions under the iV sub-brand. The ŠKODA Citigo^e iV is the Czech brand’s first all-electric vehicle. Another electric car also celebrated its debut in 2019: the Superb^e iV is ŠKODA’S first production model with plug-in hybrid drive. ŠKODA gave a foretaste of this in the reporting year with the presentation of the all-electric Vision iV concept study. With a sporty, emotive design, this is the first vehicle from ŠKODA to be based on the Modular Electric Drive Toolkit (MEB).

The ŠKODA brand delivered 1.2 (1.3) million vehicles worldwide in 2019. China remained the largest individual market. However, deliveries there fell by 17.3%. Meanwhile, in Western Europe (+7.0%) and in Central and Eastern Europe (+4.1%), an increase in deliveries was achieved.

ŠKODA sold 1.1 (1.0) million vehicles in the reporting period. The gain was due particularly to the initial consolidation following the assumption of regional responsibility for India. The Karoq and Kodiaq models were in particularly high demand. The difference between figures for deliveries and unit sales is mainly due to the fact that the vehicle-producing joint ventures in China are not attributed to ŠKODA brand companies.

The ŠKODA brand produced 1.2 (1.3) million vehicles worldwide in 2019. The 22 millionth vehicle rolled off the assembly line in mid-April 2019. It was produced by the SAIC VOLKSWAGEN joint venture’s plant in Changsha.

SALES REVENUE AND EARNINGS

Sales revenue at the ŠKODA brand increased by 14.5% in 2019 to €19.8 billion, particularly due to initial consolidation following the assumption of regional responsibility for India. The operating profit improved by €0.3 billion to €1.7 billion in the reporting period. Volume increases, mix optimizations and pricing measures more than compensated for negative effects resulting from cost increases and higher upfront expenditure for new products. The operating return on sales stood at 8.4%, compared to 8.0% in the previous year.

22 million

Vehicles produced by the ŠKODA brand

PRODUCTION

Units	2019	2018
Octavia	358,356	400,210
Rapid/Scala	207,724	195,270
Karoq/Kamiiq/Yeti	203,688	173,816
Kodiaq	177,163	155,499
Fabia	166,237	186,213
Superb	102,592	136,985
Citigo	27,306	37,095
	1,243,066	1,285,088

ŠKODA BRAND

	2019	2018	%
Deliveries (thousand units)	1,243	1,254	-0.9
Vehicle sales	1,062	957	+11.0
Production	1,243	1,285	-3.3
Sales revenue (€ million)	19,806	17,293	+14.5
Operating result	1,660	1,377	+20.6
Operating return on sales (%)	8.4	8.0	

Scala G-Tec



DELIVERIES BY MARKET

in percent

